

DELIVERING SUSTAINABLE CHANGE

ASENDIA
BY LA POSTE & SWISS POST

Following **COP21**, more companies have pledged their commitment to **sustainable practices**, including **renewable energy** and **carbon-free initiatives**.

Sustainability is at the heart of **Asendia's** strategic priorities. We established a **sustainability policy** three years ago. Not only is it increasingly expected from our customers, it is part of our heritage from our parent companies, **La Poste** and **Swiss Post**.

OUR SUSTAINABILITY POLICY IS VOLUNTARY AND BUILT ON FOUR PILLARS:

1

2

3

4

1 MEASURE:



We **calculate** carbon **emissions** linked to **transportation, energy** consumption and employee business travel based on **harmonised data collections** within our group. This data is **independently validated** by PwC.

3%

SHARE OF CARBON EMISSIONS DUE TO OPERATION BUILDINGS AND EMPLOYEE BUSINESS TRAVEL.



SHARE OF CARBON EMISSIONS DUE TO INTERNATIONAL TRANSPORT ACTIVITIES.

2 REDUCE:

We have improved our **business** by optimising **transport, increasing energy efficiency**, and purchasing **responsibly**.

SINCE PARTNERING WITH THE **WOODLAND TRUST** IN 2014, ASENDIA UK AND ITS CUSTOMERS HAVE FUNDED THE PLANTING OF **MORE THAN 12 HECTARES** OF NEW UK NATIVE WOODLAND - THE EQUIVALENT OF ALMOST **17 FOOTBALL PITCHES**.

WOODLAND TRUST

We have undertaken a

£1.5 million project in our warehouses in Germany and Spain, replacing all old fluorescent tubes with energy-efficient LED lighting.

3 OFFSET:

Every year, we **measure** and **reduce** our carbon emissions. For emissions that can't be reduced, we are **committed** to **voluntary carbon offsetting** and ensure that we are **100% carbon neutral** on **European international transport and operations**. Our programme is **validated** by the **Verified Carbon Standard** and is provided at **no extra cost** to our **European customers**.

470,000 MWh

THE ANNUAL PRODUCTION OF RENEWABLE ELECTRICITY THAT OUR **CARBON OFFSET PROJECT** IN INDIA IS PUTTING INTO THE LOCAL NETWORK - EQUIVALENT TO THE ANNUAL **POWER CONSUMPTION** OF **600,000 INDIVIDUALS**.

4 ADVISE:



We provide all of our customers with **free advice** on **sustainable services** that reduce **carbon emissions**.



TO REDUCE THE NUMBER OF UNDELIVERABLE ITEMS, WE USE:

DATA CLEANING
DESTRUCTION
DIGITALISATION



These services help our customers **create efficiencies** in their businesses, saving **time, waste** and **reducing carbon emissions**.



OUR SUSTAINABILITY POLICY IS SUPPORTED BY OUR STAKEHOLDERS:

EMPLOYEES



True **sustainability** starts with **our own people**. They **drive our policy forward, help us reduce our carbon emissions** and improve our **environmental performance**. **Sustainability** is also underpinned by **workplace wellbeing**, through **diversity and professional development**.

We are building a sustainable workplace through our:



Asendiameter - an annual survey which measures employee satisfaction

Company values - which have been chosen by our own employees



Innovation and ideas - driving the company forward

Internal exchange programme - allowing employees to work in another location, from two weeks up to one month



SUPPLIERS

We **engage** with **existing suppliers** to share **best practices** and **improve environmental** performance. Our main suppliers also have established **sustainability policies** in place.



CUSTOMERS

We share **best practices** and offer our **customers green services** that **reflect** their desire for **sustainability** and **reduce** their **environmental impact**. We also run an **annual survey** to ensure **customer satisfaction** and help **improve our service**.



For more information on Asendia and sustainability, please contact: sustainability@asendia.com www.asendia.com

The Woodland Trust is a charity registered in England and Wales (No. 294344) and in Scotland (No. SC038885).