

# DELIVERING SUSTAINABLE CHANGE

ASENDIA  
BY LA POSTE & SWISS POST

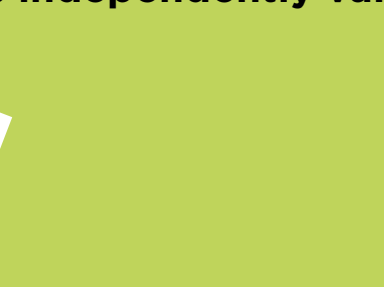
Following **COP21**, more companies have pledged their commitment to **sustainable practices**, including **renewable energy** and **carbon-free initiatives**.

**Sustainability** is at the heart of **Asendia's** strategic priorities. We established **a sustainability policy** five years ago. Not only is it increasingly expected from our customers, it is part of our heritage from our parent companies, **La Poste** and **Swiss Post**.

## OUR SUSTAINABILITY POLICY IS VOLUNTARY AND BUILT ON FOUR PILLARS:



### 1 MEASURE



We **calculate** carbon **emissions** linked to **transportation, energy** consumption based on **harmonized data collections** within our group. This data is **independently validated** by PwC.



**2%**

SHARE OF **CARBON EMISSIONS** DUE TO **OPERATION BUILDINGS**



SHARE OF **CARBON EMISSIONS** DUE TO **INTERNATIONAL TRANSPORT ACTIVITIES**.

### 2 REDUCE

We have improved our **business** by optimizing **transport, increasing energy efficiency**, and purchasing **responsibly**.

SINCE PARTNERING WITH THE **WOODLAND TRUST** IN 2014, **ASENDIA UK** AND ITS CUSTOMERS HAVE FUNDED THE PLANTING OF **MORE THAN 12 HECTARES** OF NEW UK **NATIVE WOODLAND** - THE EQUIVALENT OF ALMOST **17 FOOTBALL PITCHES**.

WOODLAND TRUST

We have undertaken a

**major** project in our warehouses in **Germany and Spain**, replacing all old fluorescent tubes with **energy-efficient LED lighting**.

### 3 OFFSET

Every year, we **measure** and **reduce** our **carbon emissions**. For emissions that can't be reduced, we are **committed to voluntary carbon offsetting** and ensure that we are **100% carbon neutral** on **European international transport and operations**. Our programme is **validated** by the **Verified Carbon Standard** and is provided at **no extra cost** to our **European customers**.

**470,000 MWh**



THE ANNUAL PRODUCTION OF **RENEWABLE ELECTRICITY** THAT OUR **CARBON OFFSET PROJECT** IN **INDIA** IS PUTTING INTO THE LOCAL NETWORK - EQUIVALENT TO THE ANNUAL **POWER CONSUMPTION** OF **600,000 INDIVIDUALS**.



### 4 ADVISE



We provide all of our customers with **free advice** on **sustainable services** that reduce **carbon emissions**.



TO REDUCE THE NUMBER OF **UNDELIVERABLE ITEMS**, WE USE:

**DATA CLEANING**  
**DESTRUCTION**  
**DIGITALIZATION**



These services help our customers **create efficiencies** in their businesses, saving **time, waste** and **reducing carbon emissions**.



OUR SUSTAINABILITY POLICY IS SUPPORTED BY OUR STAKEHOLDERS:

### EMPLOYEES



True **sustainability** starts with **our own people**. They **drive our policy forward**, **help us reduce our carbon emissions** and improve our **environmental performance**. **Sustainability** is also underpinned by **workplace wellbeing**, through **diversity and professional development**.

We are building a sustainable workplace through our:



**Asendiameter** - an annual survey which measures employee satisfaction

**Company values** - which have been chosen by our own employees



**Innovation and ideas** - driving the company forward

**Internal exchange programme** - allowing employees to work in another location, from two weeks up to one month



### SUPPLIERS

We **engage** with **existing suppliers** to share **best practices** and **improve environmental** performance. Our main suppliers also have established **sustainability policies** in place.



### CUSTOMERS

We share **best practices** and offer our **customers green services** that **reflect** their desire for **sustainability** and **reduce** their **environmental impact**. We also run an **annual survey** to ensure **customer satisfaction** and help **improve our service**.



For more information on Asendia and sustainability, please contact: [sustainability@asendia.com](mailto:sustainability@asendia.com) [www.asendia.com](http://www.asendia.com)

The Woodland Trust is a charity registered in England and Wales (No. 294344) and in Scotland (No. SC038885).